



2017 International
Women & Law Enforcement
CONFERENCE
Cairns, Queensland, Australia
17-21 SEPTEMBER 2017



INVITATION TO SPONSOR

*Incorporating the 55th IAWP Annual Training Conference & Award and Recognition Programs,
the 10th Biennial ACWAP Conference & 19th ACWAP Excellence in Policing Awards*

WELCOME

The International Association of Women Police (IAWP), and the Australasian Council of Women and Policing (ACWAP), supported by the Queensland Police Service (QPS) are delighted to host the 2017 International Women & Law Enforcement Conference.

For the first time, this global event will be held in Cairns, Queensland, Australia - an excellent opportunity to showcase the beauty of tropical North Queensland. Cairns is known for its community spirit, which aligns perfectly with the conference's theme. The chosen theme **"Global Networks: Local Law Enforcement"** was selected to highlight the importance of partnerships and celebrate the cooperation between law enforcement agencies and the community around the globe.

ACWAP and IAWP are renowned for delivering world class events to promote women and law enforcement. The conference will incorporate the 55th IAWP Annual Training Conference & Award and Recognition Programs, together with the 10th Biennial ACWAP Conference and the 19th ACWAP Excellence in Policing Awards. Experts from national and international law enforcement agencies, family and community agencies, legal representatives, academics, researchers and community groups all collaborate to make these event's a resounding success.

The 2017 conference is an exciting opportunity for Australasian police and law enforcement partners to join our global community and enhance women in law enforcement and other community protection roles. Your support of this conference will highlight your organisation and provide an opportunity to showcase your products and services and how they contribute to law enforcement across local, national and international platforms.

We invite you to join us to harness our collective knowledge and develop new methods of ensuring the safety and security of all within our communities.

A WORD FROM OUR PATRON

G'day,

*I am so excited to be the Patron of the **2017 International Women & Law Enforcement Conference** being held in Cairns, and together with Bindi and Robert, we are delighted for **Australia Zoo** to be the Ambassador of the conference. I have always supported our law enforcement and emergency services both locally, nationally and internationally. The contribution that each and every one of these law enforcement representatives make to the safety and security of our communities is commendable and we are honoured to be able to support this very important conference.*

I do urge you, while you are visiting the beautiful state of Queensland to take the time and explore the beautiful rainforests together with the incredible Great Barrier Reef and experience all of our awesome wildlife.

We are looking forward to welcoming you to Cairns in September 2017.

Terri, Bindi and Robert Irwin



WHY SPONSOR?

Aside from raising the profile of your organisation by demonstrating a commitment to integrity, diversity and community, there are various benefits our sponsors receive. These include:

- ◆ **An opportunity to showcase your organisation and its products and services amongst senior Executive and business people from around the globe;**
- ◆ **Networking opportunities with like-minded individuals;**
- ◆ **Demonstrated corporate social responsibility by supporting the communities in which your organisation operates;**
- ◆ **Capitalisation of targeted marketing opportunities, over 800 like-minded professionals will be attending the conference**
- ◆ **A choice of multiple sponsorship packages which all provide tangible and unique marketing opportunities**



NETWORKING OPPORTUNITIES

The 2017 International Women & Law Enforcement Conference is expected to attract more than **800 delegates** from **60 countries**.

Being the largest gathering of law enforcement in Australasia, sponsorship of this event offers significant opportunities for connecting directly with a diverse cross-section of professionals from the global law enforcement community including, but not limited to:

- ◆ **Law enforcement agencies**
- ◆ **Policy Makers**
- ◆ **Customs, Immigration and Border Control**
- ◆ **Government Senior Managers**
- ◆ **Legal Representatives**
- ◆ **Researchers**
- ◆ **Community Groups**
- ◆ **Academics**
- ◆ **Local Government**
- ◆ **Allied sectors**

CONFERENCE TOPICS OF INTEREST...

A number of topics will be addressed during the conference. International renowned plenary speakers will present at the conference each morning with delegates attending selected specialised themed streams in the afternoon. Topic streams may include presentations on:

- ◆ **Safety & Wellbeing**
- ◆ **Evidence Based Policing**
- ◆ **Operational Policing**
- ◆ **Women, Peace & Freedom**
- ◆ **Leadership**
- ◆ **Indigenous & Multicultural Engagement**
- ◆ **Domestic & Family Violence**
- ◆ **Women & the Judicial System**
- ◆ **Ethics & Corruption**
- ◆ **Social Media**





SPONSORSHIP

A wide variety of sponsorship opportunities have been designed for the **2017 International Women & Law Enforcement Conference**, each containing benefits that will ensure your organisation receives maximum exposure.

| | |
|--------------------|----------|
| Gold Sponsor | \$15,000 |
| Silver Sponsor | \$10,000 |
| Bronze Sponsor | \$5,000 |
| Plenary Session | \$5,000 |
| Specialised Stream | \$2,500 |

EXCLUSIVE SPONSORSHIP

| | |
|--------------------|----------|
| Platinum Sponsor | \$20,000 |
| Welcome Reception | \$7,500 |
| Farewell Dinner | \$7,500 |
| Conference Satchel | \$3,000 |

PLATINUM SPONSOR \$20,000 (Exclusive Opportunity)

Corporate signage:

- ◆ Two (2) freestanding pull-up banners in the plenary conference room for the duration of conference (approx. 2m high x 1m wide)*
- ◆ Two (2) freestanding pull-up banners at conference registration desk or at the entrance to conference (approx. 2m high x 1m wide)*
- ◆ Sponsor's logo on conference signage throughout venue

Promotion of product:

- ◆ One (1) complimentary table outside conference hall to display sponsor's product(s) for duration of conference
- ◆ Two (2) inserts to be placed into the delegate satchels (size and content subject to conference committee approval)*

Global advertising on conference website:

- ◆ 200 word corporate message to be included on the conference website*
- ◆ Logo included on conference website with link to sponsor's website*

Sponsor entitlements:

- ◆ Two (2) complimentary sponsor (full delegate) registrations to the conference including all associated activities
- ◆ Four (4) additional tickets for the Welcome Reception and Farewell Dinner

Premier exposure on printed and promotional material:

- ◆ 200 word corporate message to be included in the conference handbook (subject to printing deadlines)*
- ◆ Full page colour advertisement in conference handbook (subject to printing deadlines)*
- ◆ Logo printed in conference handbook (subject to printing deadlines)*

Conference exposure:

- ◆ Announcement of platinum sponsorship at the Official Opening
- ◆ Logo included on slideshows during breaks*
- ◆ Platinum sponsorship status identified on sponsor's delegate accreditation

GOLD SPONSOR \$15,000

Corporate signage:

- ◆ One (1) freestanding pull-up banner in the plenary conference room for the duration of conference (approx. 2m high x 1m wide)*
- ◆ One (1) freestanding pull-up banner at conference registration desk or at the entrance to conference (approx. 2m high x 1m wide)*
- ◆ Sponsor's logo on conference signage throughout venue*

Promotion of product:

- ◆ One (1) complimentary table outside conference hall to display sponsor's product(s) for duration of conference
- ◆ Two (2) inserts to be placed into the delegate satchels (size and content subject to conference committee approval)*

Global advertising on conference website:

- ◆ Logo included on conference website with link to sponsor's website*

Sponsor entitlements:

- ◆ Two (2) complimentary sponsor (full delegate) registrations to the conference including all associated activities
- ◆ Two (2) additional tickets for the Welcome Reception and Farewell Dinner

Exposure on printed and promotional material:

- ◆ Half page colour advertisement in conference handbook (subject to printing deadlines)*
- ◆ Logo printed in conference handbook (subject to printing deadlines)*

Conference exposure:

- ◆ Announcement of gold sponsorship at the Official Opening
- ◆ Logo included on slideshows during breaks*
- ◆ Gold sponsorship status identified on sponsor's delegate accreditation

*Note: Sponsor's logos, advertisements, banners, inserts and corporate messages to be provided by sponsor within required timeframes.



SILVER SPONSOR \$10,000

Corporate signage:

- ◆ One (1) freestanding pull-up banner in the plenary conference room for the duration of conference (approx. 2m high x 1m wide)*
- ◆ One (1) freestanding pull-up banner at conference registration desk or at the entrance to conference (approx. 2m high x 1m wide)*
- ◆ Sponsor's logo on conference signage throughout venue

Promotion of product:

- ◆ One (1) complimentary table outside conference hall to display sponsor's product(s) for duration of conference
- ◆ One (1) insert to be placed into the delegate satchels (size and content subject to conference committee approval)*

Global advertising on conference website:

- ◆ Logo included on conference website with link to sponsor's website*

Sponsor entitlements:

- ◆ Two (2) complimentary sponsor (full delegate) registrations to the conference including all associated activities

Exposure on printed and promotional material:

- ◆ Logo printed in conference handbook (subject to printing deadlines)*

Conference exposure:

- ◆ Announcement of silver sponsorship at the Official Opening
- ◆ Logo included on slideshows during breaks*
- ◆ Silver sponsorship status identified on sponsor's delegate accreditation

BRONZE SPONSOR \$5,000

Corporate signage:

- ◆ One (1) freestanding pull-up banner in the plenary conference room for the duration of conference (approx. 2m high x 1m wide)*
- ◆ Sponsor's logo on conference signage throughout venue

Promotion of product:

- ◆ One (1) insert to be placed into the delegate satchels (size and content subject to conference committee approval)*

Global advertising on conference website:

- ◆ Logo included on conference website with link to sponsor's website*

Sponsor entitlements:

- ◆ One (1) complimentary sponsor (full delegate) registrations to the conference including all associated activities

Exposure on printed and promotional material:

- ◆ Logo printed in conference handbook (subject to printing deadlines)*

Conference exposure:

- ◆ Announcement of bronze sponsorship at the Official Opening
- ◆ Logo included on slideshows during breaks*
- ◆ Bronze sponsorship status identified on sponsor's delegate accreditation



*Note: Sponsor's logos, advertisements, banners, inserts and corporate messages to be provided by sponsor within required timeframes.

NETWORKING OPPORTUNITIES

Welcome Reception \$7,500 (EXCLUSIVE)

- ◆ One (1) complimentary sponsor (full delegate) registration to the conference including associated activities
- ◆ One (1) additional ticket to the Welcome Reception
- ◆ Placement of up to two (2) freestanding pull-up banners in Welcome Reception venue (approx. 2m high x 1m wide) *
- ◆ Presentation of up to 3 minute address at the Welcome Reception
- ◆ Logo included on conference website with link to sponsor's website*
- ◆ Logo printed in conference handbook (subject to printing deadlines)*
- ◆ Logo on conference signage throughout venue*

Farewell Dinner \$7,500 (EXCLUSIVE)

- ◆ One (1) complimentary sponsor (full delegate) registration to the conference including associated activities
- ◆ One (1) additional ticket to the Farewell Dinner
- ◆ Placement of up to two (2) freestanding pull-up banners in Farewell Dinner venue (approx. 2m high x 1m wide) *
- ◆ Presentation of up to 3 minute address at the Farewell Dinner
- ◆ Logo included on conference website with link to sponsor's website*
- ◆ Logo printed in conference handbook (subject to printing deadlines)*
- ◆ Logo on conference signage throughout venue*

EDUCATIONAL

Plenary Session \$5,000

- ◆ Presentation of up to 3 minute address to introduce one (1) plenary session
- ◆ One (1) insert to be placed into the delegate satchels (size and content subject to conference committee approval)*
- ◆ Logo printed in conference handbook (subject to printing deadlines)*
- ◆ Logo on session slideshow*
- ◆ Logo included on conference website with link to sponsor's website*
- ◆ Logo on conference signage throughout venue*

Specialised Stream \$2,500

- ◆ Presentation of up to 2 minute address to introduce one (1) specialised stream and subsequent afternoon concurrent sessions
- ◆ One (1) insert to be placed into the delegate satchels (size and content subject to conference committee approval)*
- ◆ Logo printed in conference handbook (subject to printing deadlines)*
- ◆ Logo on session slideshow*
- ◆ Logo included on conference website with link to sponsor's website*
- ◆ Logo on conference signage throughout venue*

DELEGATE SERVICES

Conference Satchels \$3,000 (EXCLUSIVE)

- ◆ Logo on conference satchels (size and placement to be negotiated with conference committee)*
- ◆ One (1) insert to be placed into the delegate satchels (size and content subject to conference committee approval)*
- ◆ Logo included on conference website with link to sponsor's website*
- ◆ Sponsor's logo on conference signage throughout venue*

TAILORED PACKAGES

In addition to specified packages, sponsorship packages may also be individually tailored to suit your business requirements.



*Note: Sponsor's logos, advertisements, banners, inserts and corporate messages to be provided by sponsor within required timeframes.





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Cairns, Queensland, Australia
17-21 SEPTEMBER 2017

**To discuss sponsorship opportunities and
for further information, please contact
the conference organisers:**

Phone: +61 7 3246 8100

Email: 2017.IWLEC@police.qld.gov.au

Website: www.2017iwlec.com.au